

Education City Stadium Launch Pitches

Architecture/Design Reporters

Subject line: Diamond in the Desert: Architectural marvel now complete

Hi,

The 40,000-capacity football arena, dubbed Diamond in the Desert, is now complete. This is the third tournament venue for the FIFA World Cup Qatar 2022 in Doha, Qatar. The stadium sits in the heart of Qatar Foundation's Education City, and has been built for use long after the World Cup ends.

I thought you might be interested in spotlighting this architectural marvel that skillfully blends design and sustainability. It blends both beautiful architecture with innovative systems built to sustainably cool spectators and athletes in a hot desert climate.

Geometric patterns on the stadium's façade appear to change color as the sun moves during the day, and the stadium has received the prestigious five-star rating from the Global Sustainability Assessment System (GSAS), making it one of the most sustainable venues for Qatar 2022.

Other notable features include:

- Designed by Mark Fenwick of Fenwick Iribarren Architects in Madrid, Spain, the stadium was designed to provide intense and potent effect for soccer fans. The roof is designed to help acoustics bounce on to the pitch, heightening the excitement of the games.
- Designed within Qatar Foundation's footprint, the Education City stadium takes advantage of the climate to maintain a cool temperature inside the structure. The stadium incorporates multiple passive design elements reducing the overall energy consumption.
- The shape of the stadium stops wind from getting into the venue for more effective cooling in the desert heat. Its façade makes use of highly efficient building fabric, and the stadium is built in such a way to maximize overall insulation and temperature control.
- After the World Cup, the stadium's seating capacity will be reduced from 40,000 to 20,000. The modular upper tier will simply be removed to provide a sporting facility for the needs of Qatar Foundation's community. The excess 20,000 seats will be donated to countries lacking sporting infrastructure.
- The stadium features including direct access to public transport, low toxicity indoor materials and LED sports lighting. 85% of building materials were regionally sourced and 29% were generated from recycled materials.
- The stadium also includes carbon dioxide sensors for high occupant density spaces to ensure ventilation and indoor air quality, and a water-efficient irrigation design to minimize landscape water consumption.

Below is a press release about the unveiling with additional information. You can also find the press release [here](#), and more information about the key facts of the stadium [here](#). A folder with images and videos of the stadium is [available](#) here.

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Please let me know if you'd like more information and are interested in profiling the stadium.

Education City Stadium's completion marked during special programmes

The State of Qatar has announced the completion of Education City Stadium – the third tournament-ready venue for the FIFA World Cup Qatar 2022™. The stadium's completion was marked during special programmes on the Supreme Committee for Delivery & Legacy's (SC) social media platforms.

The highlight of the programmes was a speech by His Highness, The Amir, Sheikh Tamim bin Hamad Al Thani.

Launching Education City Stadium digitally, and in compliance with the protective measures implemented by the State of Qatar, affirms the SC's commitment to deliver its projects on schedule – despite the current circumstances. The stadium's successful completion was dedicated to frontline workers who have worked tirelessly during the ongoing COVID-19 pandemic.

Nicknamed the 'Diamond in the Desert', the 40,000-capacity venue, located within Qatar Foundation's Education City, is the first World Cup stadium to achieve a five-star sustainability rating under the Global Sustainability Assessment System.

H.E. Hassan Al Thawadi, Secretary General of the SC, said: "The completion of Education City Stadium is yet another milestone as we inch ever closer to the first FIFA World Cup in the Middle East and Arab world.

"Launching the stadium now – while the world is overcoming the coronavirus pandemic – shows everyone that there is light at the end of the tunnel and brighter days ahead. We are proud to pay tribute to the frontline workers who remain at the forefront in the battle against COVID-19 and look forward to bringing the world together – at this stadium and others – using the unifying power of football in 2022."

FIFA President, Gianni Infantino, said: "Tonight, we pay a very special tribute to those who suffered, fought and are still fighting against the COVID-19 pandemic and giving us a remarkable example of resilience during such a difficult moment.

"We must not forget: health comes first. In some parts of the world, it is already possible to look ahead to better times. In others, we still have to be extremely careful, stay strong and united. In the meantime, the new stadium in Education City reminds us that football will return, and with more passion than ever."

Nasser Al Khater, CEO, FIFA World Cup Qatar 2022 LLC, said: "The atmosphere will be electric at Education City Stadium when it hosts matches during the World Cup. This is a football lover's stadium and one we are certain fans from around the world will enjoy during Qatar 2022.

"Providing unique experiences for fans and players alike in 2022 is central to our planning, and we will stage several events across various venues in the lead-up to the tournament to test our readiness and refine our plans to guarantee that everyone visiting Qatar in 2022 has an exceptional time."

Yasir Al Jamal, Chairman of the SC's Operations Office and Vice-Chairman, Technical Delivery Office, said: "We are very proud to announce the completion of our third tournament-ready stadium, following the successful redevelopment of Khalifa International Stadium in 2017 and the inauguration of Al Janoub Stadium last year.

"All of our projects remain on track and, as we celebrate this milestone today, we also look forward to marking many more between now and the big kick-off on 21 November 2022, including the completion of two more stadiums before the end of this year – the 40,000-capacity Al Rayyan Stadium and the 60,000-capacity Al Bayt Stadium."

Machaille Hassan Al Naimi, President of Community Development, Qatar Foundation, said: "Education City Stadium will be a focal point for the world of football in 2022, and for the people of Qatar for many decades to come after the tournament.

"The legacy of this magnificent venue, standing at the centre of our Qatar Foundation community, will be reflected by its continuing role as a hub of sporting activity, inspiring people to embrace healthy lifestyles; as a space for education and the acquisition of knowledge; and as a destination for people to gather and interact. In its design, message and purpose, Education City Stadium is a true standard-bearer for sustainability."

In addition to the coverage on the SC's social media platforms, Education City Stadium's completion was marked by special coverage on beIN SPORTS, Al Kass TV, Al Rayyan TV and Qatar TV on Monday night.

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Sustainability Reporters

Subject line: Sustainable stadium of the future: World Cup's Diamond in the Desert now complete

Hi

The 40,000-capacity arena, dubbed Diamond in the Desert, slated to host the FIFA World Cup Qatar 2022 is now complete. The stadium sits in the heart of Qatar Foundation's Education City, and has been built for use long after the World Cup ends.

The first Qatar 2022 tournament venue to receive a prestigious five-star rating from the Global Sustainability Assessment System (GSAS), the stadium boast cutting-edge features that show how sustainability will be a major component of sporting events in the future – both in terms of shielding players and fans from a warming climate, and minimizing the environmental impact.

In addition, the venue is an architectural marvel, with its geometric patterns appearing to change color as the sun moves during the day.

Among notable sustainability-related features:

- Designed within Qatar Foundation's footprint, the Education City stadium takes advantage of the climate to maintain a cool temperature inside the structure. The stadium incorporates multiple passive design elements reducing the overall energy consumption. For instance, it was built at a lower level than natural grade, reducing the overall insulation and temperature control mechanism.
- The shape of the stadium stops wind from getting into the venue for more effective cooling in the desert heat. Its façade makes use of highly efficient building fabric, and the stadium is built in such a way to maximize overall insulation and temperature control.
- The stadium has low VOC indoor materials, which reduce indoor airborne contaminants. It also has carbon dioxide sensors for high occupant density spaces to ensure ventilation and indoor air quality, and a water-efficient irrigation design to minimize landscape water consumption.
- The stadium also has direct access to public transport, low toxicity indoor materials and LED sports lighting.
- 85% of building materials were regionally sourced and 29% were generated from recycled materials.
- The stadium has earned three GSAS certifications from GORD (Gulf Organisation for Research and Development), including GSAS Design & Build (5*), GSAS Construction Management (Class A*), and GSAS Seasonal Energy Efficiency Ratio.

Below is a press release about the unveiling with additional information. You can also find the press release [here](#), and more information about the key facts of the stadium [here](#). A folder with images and videos of the stadium is [available](#) here.

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The highlight of the programmes was a speech by His Highness, The Amir, Sheikh Tamim bin Hamad Al Thani.

Launching Education City Stadium digitally, and in compliance with the protective measures implemented by the State of Qatar, affirms the SC's commitment to deliver its projects on schedule – despite the current circumstances. The stadium's successful completion was dedicated to frontline workers who have worked tirelessly during the ongoing COVID-19 pandemic.

Nicknamed the 'Diamond in the Desert', the 40,000-capacity venue, located within Qatar Foundation's Education City, is the first World Cup stadium to achieve a five-star sustainability rating under the Global Sustainability Assessment System.

H.E. Hassan Al Thawadi, Secretary General of the SC, said: "The completion of Education City Stadium is yet another milestone as we inch ever closer to the first FIFA World Cup in the Middle East and Arab world.

"Launching the stadium now – while the world is overcoming the coronavirus pandemic – shows everyone that there is light at the end of the tunnel and brighter days ahead. We are proud to pay tribute to the frontline workers who remain at the forefront in the battle against COVID-19 and look forward to bringing the world together – at this stadium and others – using the unifying power of football in 2022."

FIFA President, Gianni Infantino, said: "Tonight, we pay a very special tribute to those who suffered, fought and are still fighting against the COVID-19 pandemic and giving us a remarkable example of resilience during such a difficult moment.

"We must not forget: health comes first. In some parts of the world, it is already possible to look ahead to better times. In others, we still have to be extremely careful, stay strong and united. In the meantime, the new stadium in Education City reminds us that football will return, and with more passion than ever."

Nasser Al Khater, CEO, FIFA World Cup Qatar 2022 LLC, said: "The atmosphere will be electric at Education City Stadium when it hosts matches during the World Cup. This is a football lover's stadium and one we are certain fans from around the world will enjoy during Qatar 2022.

“Providing unique experiences for fans and players alike in 2022 is central to our planning, and we will stage several events across various venues in the lead-up to the tournament to test our readiness and refine our plans to guarantee that everyone visiting Qatar in 2022 has an exceptional time.”

Yasir Al Jamal, Chairman of the SC’s Operations Office and Vice-Chairman, Technical Delivery Office, said: “We are very proud to announce the completion of our third tournament-ready stadium, following the successful redevelopment of Khalifa International Stadium in 2017 and the inauguration of Al Janoub Stadium last year.

“All of our projects remain on track and, as we celebrate this milestone today, we also look forward to marking many more between now and the big kick-off on 21 November 2022, including the completion of two more stadiums before the end of this year – the 40,000-capacity Al Rayyan Stadium and the 60,000-capacity Al Bayt Stadium.”

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“The legacy of this magnificent venue, standing at the centre of our Qatar Foundation community, will be reflected by its continuing role as a hub of sporting activity, inspiring people to embrace healthy lifestyles; as a space for education and the acquisition of knowledge; and as a destination for people to gather and interact. In its design, message and purpose, Education City Stadium is a true standard-bearer for sustainability.”

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Sports Reporters

Subject line: A sustainable sports venue that soccer fans will love

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I thought you might be interested in spotlighting this sporting marvel that skillfully blends design, sustainability, and spectator enjoyment.

Designed by Mark Fenwick who in recent years has become one of the leading designers of soccer stadiums globally, and wanted to build a stadium that goes back to the source of soccer – both potent and intense for the players and the spectators. This stadium stands out for the proximity of the fans to the pitch, and even the roof was designed to help acoustics bounce off it and onto the pitch.

Other notable features include:

- There will be three stadiums as part of FIFA World Cup Qatar 2022. Unique to previous World Cups, the three stadiums in Doha sit in a small area, which means fans can attend a couple of games per day.
- After the World Cup, the stadium's seating capacity will be reduced from 40,000 to 20,000. The modular upper tier will simply be removed to provide a sporting facility for the needs of Qatar Foundation's community. The excess 20,000 seats will be donated to countries lacking sporting infrastructure.
- Designed within Qatar Foundation's footprint, the Education City stadium takes advantage of the climate to maintain a cool temperature inside the structure. The stadium incorporates multiple passive design elements reducing the overall energy consumption.
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6/17/2020



News

15 June 2020

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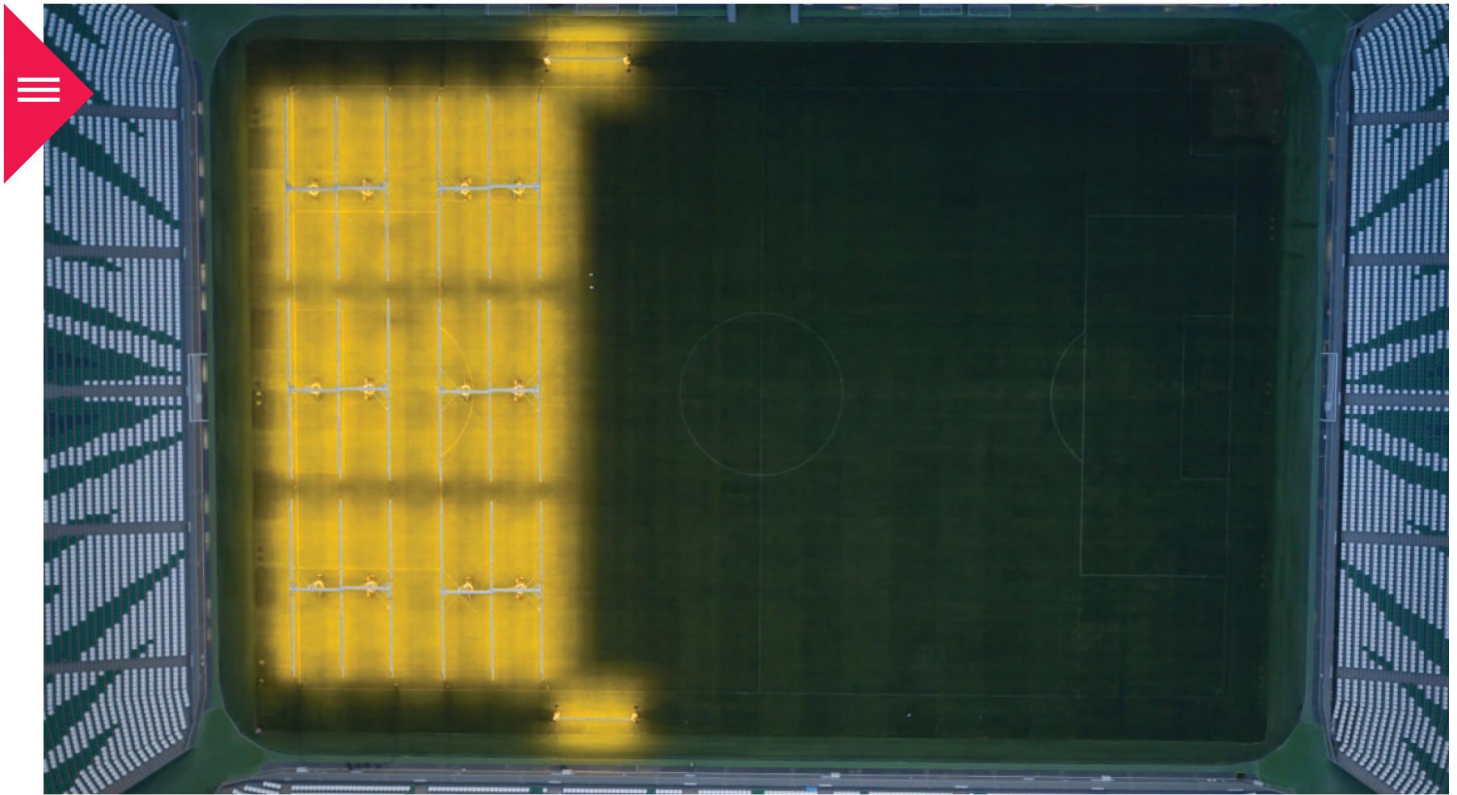
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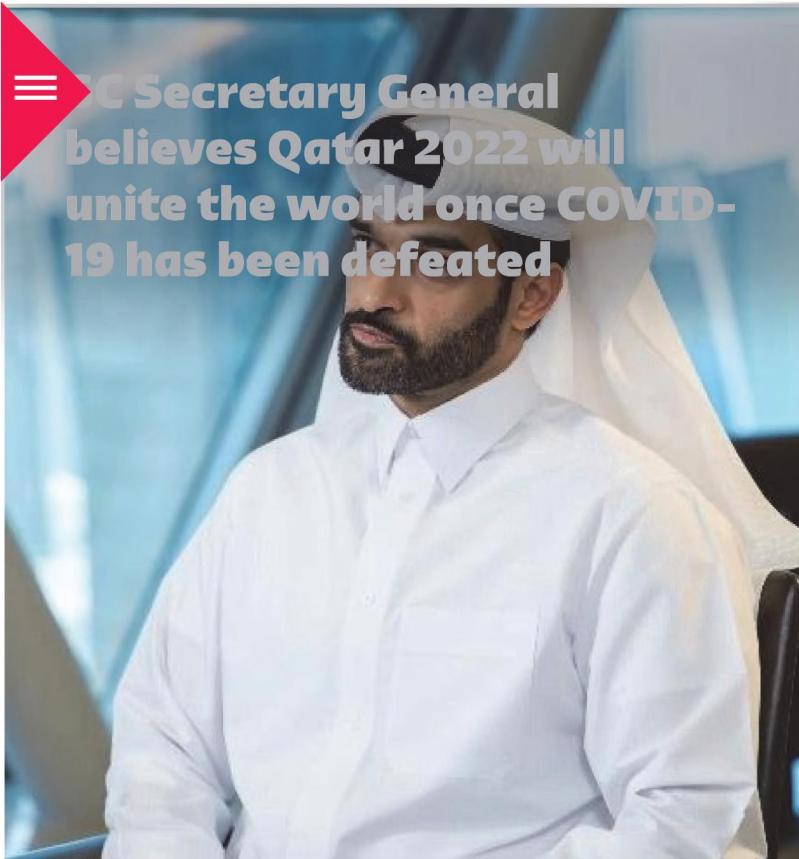
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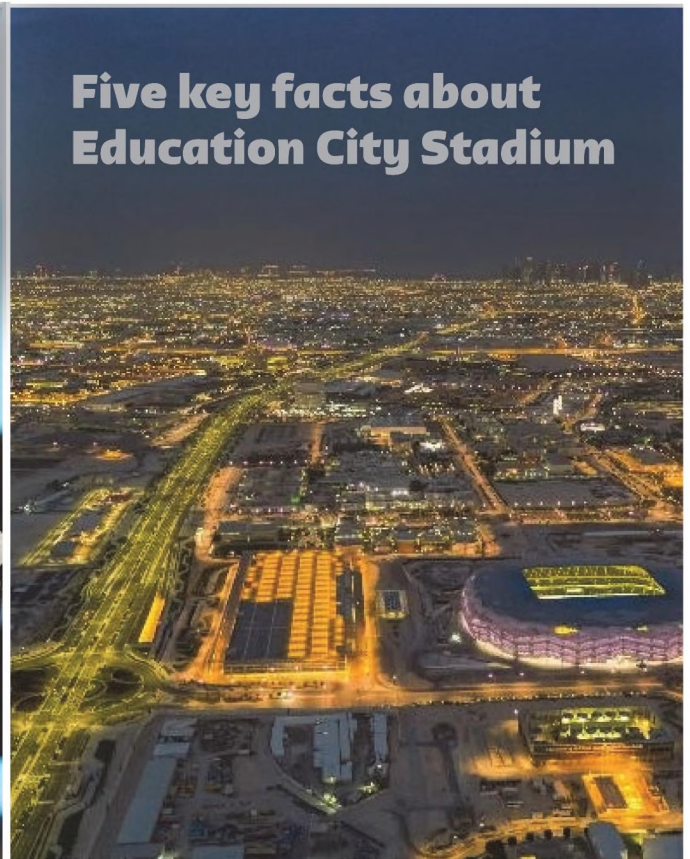




**SC Secretary General
believes Qatar 2022 will
unite the world once COVID-
19 has been defeated**



Five key facts about Education City Stadium



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6/17/2020



News

15 June 2020

Five key facts about Education City Stadium



Education City Stadium is the latest FIFA World Cup Qatar 2022™ tournament venue to be completed by the Supreme Committee for Delivery & Legacy.

It becomes the third tournament-ready venue for Qatar 2022 following the successful redevelopment of Khalifa International Stadium in 2017 and the inauguration of Al Janoub Stadium last year. Two more stadiums are expected to open by the end of 2020: Al Rayyan Stadium and Al Bayt Stadium.

Here are five key facts about Education City Stadium:

Qatar's 'Diamond in the Desert'

The façade of the stadium features triangles that form complex, diamond-like geometrical patterns which appear to change colour with the sun's movement across the sky. Like diamonds, the stadium's design represents quality, durability and resilience – and will become something to be treasured, both for the memories it holds and its future value to the country.



Quarter-finals venue during Qatar 2022

During Qatar 2022, the stadium is set to host matches up to the quarter-finals stage. The stadium's seating capacity during the tournament will be 40,000. After Qatar 2022, the capacity will be reduced to 20,000 following the removal of the modular upper tier. The excess seats will be donated to countries which lack sporting infrastructure – meaning the legacy of Qatar 2022 will be felt far and wide.

6/17/2020



Set in the heart of Qatar's education and research hub

Education City is the home of Qatar Foundation for Education, Science and Community Development (QF). Situated within Education City are leading universities, along with research and development institutions. As well as hosting matches during Qatar 2022, the stadium will provide sporting facilities for the entire QF community, including faculty and students. Parts of the stadium will be turned into classrooms and event spaces for QF schools and universities after the tournament.



The first Qatar 2022 venue to achieve a 5* sustainability rating

The stadium achieved a 5* rating under the Global Sustainability Assessment System for its design and build. Its range of sustainability features include direct access to public transport, low toxicity indoor materials and LED sports lighting. In addition, 85% of building materials were regionally sourced, while 29% were generated from recycled materials. The stadium also boasts carbon dioxide sensors for high occupant density spaces to ensure ventilation and indoor air quality, and a water efficient irrigation design to minimise landscape water consumption.

6/17/2020

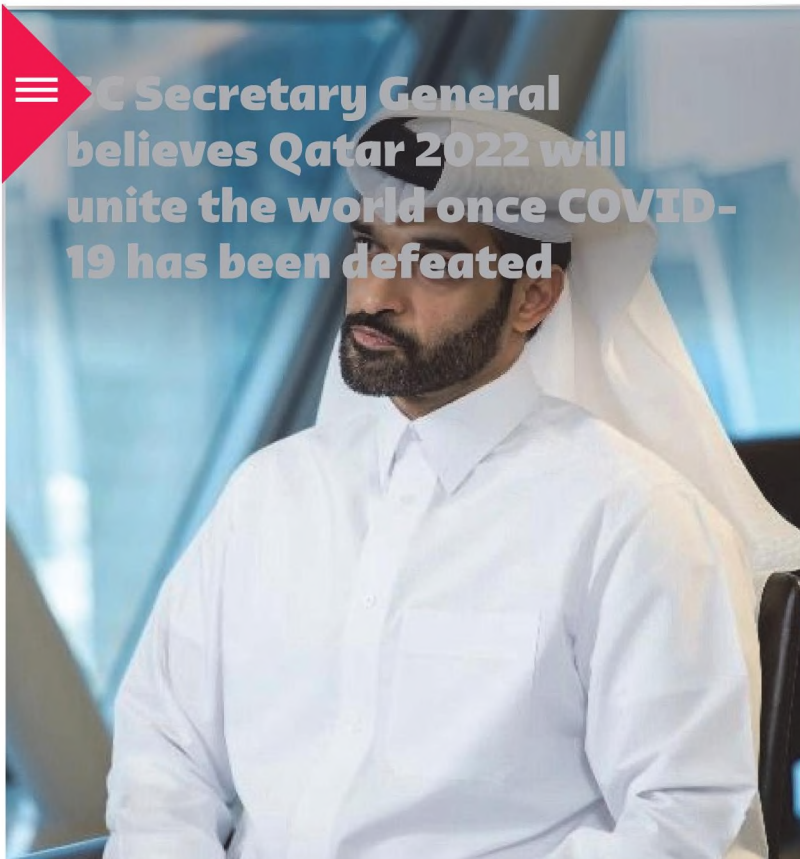


Doha Metro offers direct access for fans

Convenient access to the stadium is provided by the Doha Metro. Education City Station – on the Green Line – is located just 500m from the venue. A single ticket on the Doha Metro is QAR 3 (\$0.82), while a day pass costs QAR 9 (\$2.47).



SC Secretary General believes Qatar 2022 will unite the world once COVID-19 has been defeated



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